



## Sample News Release About Your Book Drive

You can customize this announcement and use it in your newsletter or as a flyer to give out in advance of the book drive. Make sure to include the dates during which books will be collected and where the collection boxes will be. If you are willing to collect monetary donations, you'll want to add that to this article as well.

Thank you for your efforts -- we hope your book drive will be a big success!

### **Kids need books -- You can help!**

Open up a child's world by helping them discover the joy of books and reading. [**Your organization name**] will do a book drive [**when?**] to collect new children's books for Book'em, a local nonprofit organization that provides books to children who might not otherwise have books of their own. Book'em's mission is to inspire a love of books and reading in all children. Each year they collect and distribute more than 30,000 books to children in lower income families in Middle Tennessee, working with other nonprofit agencies throughout the year.

Book'em needs new children's books, especially for ages 6-13. Inexpensive paperbacks are just as welcome as hardcover books. Why not select a book that was a favorite when you were growing up or one that made a difference in your life? How about donating a copy of a book that you enjoy reading with your own children? You may even want to let your children do the choosing. The collection boxes will be located [**where**].

We all know the importance of books and reading in our own families -- please pass that message on by donating a book or two for our Book Drive to ensure our success. For more information about Book'em, please visit their web site at [www.bookem-kids.org](http://www.bookem-kids.org).

**Book'em, 161 Rains Avenue, Nashville, TN 37203, 615-255-1820, [www.bookem-kids.org](http://www.bookem-kids.org)**